

# Ezra M. Markowitz

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Associate Professor of Environmental Decision-Making  
Department of Environmental Conservation  
University of Massachusetts Amherst  
Amherst, MA 01003

## Education

2012      **Ph.D.** Environmental Sciences, Studies & Policy. University of Oregon.  
2008      **M.S.** Psychology. University of Oregon.  
2007      **B.A.** Psychology. Vassar College.

## Appointments

2019-present      **Associate professor.** University of Massachusetts Amherst.  
2014-2019      **Assistant professor.** University of Massachusetts Amherst.  
2013-present      **Fellow.** FrameWorks Institute. Washington, DC.  
2013-2014      **Postdoctoral research fellow.** Earth Institute. Columbia University.  
2013-2014      **Visiting postdoctoral fellow.** PIIRS. Princeton University.  
2012-2013      **Postdoctoral research associate.** PIIRS. Princeton University.  
2011-2012      **Scholar-in-residence.** American University.

## Professional Experience

2018-present      **Science advisor.** DearTomorrow. New York, NY.  
2014-2017      **Technical advisor.** PolicyInteractive. Eugene, OR.  
2008-2013      **Senior staff.** PolicyInteractive. Eugene, OR.  
2012-2013      **Consultant.** ecoAmerica. Washington, DC.  
2010-2012      **Research scholar.** Gallup. Princeton, NJ.

## Courses Offered

Environmental Decision-Making (undergraduate)  
Public Engagement & Communication (graduate)  
Environmental Social Science (graduate)

## Grants

2020-2021	"RAPID: A multi-level analysis of social and behavioral responses to COVID-19" (\$198,187). National Science Foundation. (Awarded, Co-I).
2019-2020	"Our shared home: Redefining environmental discourse" (\$22,000). National Geographic (Awarded, Co-PI).
2019-2020	"Visualizing hope: Investigating the effect of public art on public perceptions of climate adaptation" (\$21,977). Institute for Social Science Research & Institute for Diversity Science, UMass (Awarded, Co-PI).
2019-2020	"Testing the potential of sustainable local seafood species for innovative value-added products in a changing climate" (\$6,000). Institute for Social Science Research, UMass (Awarded, Co-PI).
2019-2023	"Development of a sustainable recreational fishery for Golden Dorado in South America" (\$400,000). IGFA (Pending, Co-PI).
2017-2019	"Examining and improving energy-related decision-making among resource constrained Massachusetts households" (\$59,930). Clean Energy Extension Seed Grant, UMass (Awarded, PI).
2017-2018	"The Fresh Air Project: Profiling Children's Environmental Exposures" (\$14,850). Public Service Endowment Grant, UMass. (Awarded, Co-I).
2017-2018	"The Fresh Air Project: Using the exposome to personalise asthma management" (\$15,000). Healthy Development Initiative, UMass Amherst. (Awarded, Co-I).
2016-2019	"Psychological distance and the mitigation of interpersonal risks" (\$435,708). National Science Foundation. (Awarded, Co-I).
2016-2017	"RAPID: A real-world opportunity to study responsibility, social identity, signaling and collective mobilization among diesel engine owners" (\$124,975). National Science Foundation. (Awarded, PI).
2014-2017	"Early career climate communications and networking" (\$122,466). U.S. Geological Survey. (Awarded, PI).
2014-2018	"Understanding and informing family forest owner decisions of intergenerational land transfer to ensure working forested landscapes" (\$500,000). National Institute of Food and Agriculture, USDA. (Awarded, Senior Personnel).
2014-2015	"Can farmers help diminish groundwater depletion? Tensiometer adoption in Punjab, India" (\$31,940). Earth Institute Cross-Cutting Initiative Grant, Columbia University. (Awarded, Co-I).
2011-2012	"Looking back to think ahead: Intergenerational reciprocity in the face of future climate change" (\$3,000). Institute of Cognitive and Decision Sciences Seed Grant, University of Oregon. (Awarded, PI).
2007-2012	"Testing the efficacy of ambiguous-unambiguous message presentation techniques in behavior modification" (\$120,000). Graduate Research Fellowship, National Science Foundation. (Awarded, PI).

## Refereed Publications

^ indicates graduate student co-author

Mah, A.Y., Chapman, D.A., Markowitz, E.M., Lickel, B. (Accepted). Coping with climate change: Three insights for research, intervention, and communication to promote adaptive coping to climate change. *Journal of Anxiety Disorders*

Shrum, T., van Boven, L., Gregory, R., Markowitz, E.M., Buck, H., van der Linden, S., Attari, S. (Accepted). A framework for understanding consumers' risk and value assessments of carbon dioxide removal technologies. *Interface Focus*.

Orlove, B., Shwom, R., Markowitz, R.M., Cheong, S. (Accepted). Climate decision-making. *Annual Review of Environment and Resources*.

Feygina, I., Chapman, D., & Markowitz, E.M. (Accepted). Climate change: A challenge to human rights, justice, equality and human well-being. *Cambridge Handbook of Psychology and Human Rights*.

Guckian, M., Markowitz, E.M., Lickel, B., & Chapman, D. (2020). From absolutism to action: Examining Americans' reactions to high-profile corporate scandals. *Analyses of Social Issues and Public Policy*, <https://doi.org/10.1111/asap.12196>

Rose, K., Markowitz, E.M., Brossard, D. (2020). The landscape of public engagement with science: Insights from 64 land grant universities. *Proceedings of the National Academies of Sciences*, <https://doi.org/10.1073/pnas.1916740117>

Markowski-Lindsay, M., Catanzaro, P., Zimmerer^, R., Kittredge, D., Markowitz, E.M., Chapman^, D.A. (2020). Northeastern family forest owner gender differences in land-based estate planning and the role of self-efficacy. *Journal of Forestry*, 118, 59-69.

Howe, L., MacInnis, B., Krosnick, J.A., Markowitz, E.M., & Socolow, R. (2019). Acknowledging uncertainty impacts public acceptance of climate scientists' predictions. *Nature Climate Change*, <https://doi.org/10.1038/s41558-019-0587-5>

Chapman^, D., Gagne^, T., Ovitz^, K.L., Griffin^, L.P., Danylchuk, A.J., Markowitz, E.M. (2018). Modeling intentions to sanction among anglers in a catch-and-release recreational fishery for golden dorado (*Salminus brasiliensis*) in Salta, Argentina. *Human Dimensions of Wildlife*, 4, 391-398.

- Markowski-Lindsay, M., Bell, K., Catanzaro, P., Kittredge, D., Leahy, J., Butler, B., Markowitz, E.M., Milman, A., Allred, S., & Sisock, M. (2018). In-forest & in-tact: Designating future use of FFO land. *Journal of Forestry*, *116*, 357-366.
- Guckian, M., Danylchuk, A., & Cooke, S., Markowitz, E.M. (2018). Assessing anglers' intentions to communicate best practices in a catch-and-release fishery for steelhead in British Columbia, Canada. *Journal of Environmental Management*, *219*, 252-259.
- Wang, S., Chapman, D., Corner, A. & Markowitz, E.M. (2018). Public engagement with climate change imagery in a changing digital landscape. *WIREs Climate Change*, *9*, e509.
- Guckian, M.L., Chapman, D.A., Lickel, B. & Markowitz, E.M. (2018). "A few bad apples" or "rotten to the core": Perceptions of corporate culture drive brand engagement after corporate scandal. *Journal of Consumer Behavior*, *17*, e29-41.
- Sokoloski, R., Markowitz, E. M., & Bidwell, D. (2018). Public estimates of support for offshore wind energy: False consensus, pluralistic ignorance, and partisan effects. *Energy Policy*, *112*, 45-55.
- Schneider, C., Zaval, L., Weber, E.U. & Markowitz, E.M. (2017). The influence of anticipated pride and guilt on pro-environmental decision making. *PLOS ONE* <https://doi.org/10.1371/journal.pone.0188781>
- Chapman, D., Lickel, B. & Markowitz, E.M. (2017). Reassessing emotion in climate change communication. *Nature Climate Change*, *7*, 850-852.
- Markowitz, E.M., Chapman, D.A., Guckian, M.L. & Lickel, B. (2017). A corporate scandal that hits close to home: Examining owners' responses to the Volkswagen diesel emissions scandal. *Environmental Communication*, *6*, 740-755.
- Hopkins, D. & Markowitz, E.M. (2017). Geographies of climate change belief. In M.C. Nisbet (Ed.), *The Oxford Encyclopedia for Climate Change Communication* (pp. 691-717). Oxford and New York: Oxford University Press.
- Markowski-Lindsay, M., Catanzaro, P., Bell, K., Kittredge, D., Leahy, J., Butler, B., Markowitz, E.M., Milman, A., Zimmerer, R., Allred, S., & Sisock, M. (2017). Estate planning as forest stewardship tool. *Forest Policy and Economics*, *83*, 36-44.

- Yoeli, E., Budescu, D., Carrico, A., Delmas, M., DeShazo, J., Ferraro, P., Forester, H., Kunreuther, H., Larrick, R. Lubell, M., Markowitz, E.M., Ronn, B., Vandenberg, M., Weber, E.U. (2017). Behavioral science tools for energy and environmental policy. *Behavioral Science & Policy Journal*, 3, 69-80.
- Markowitz, E.M., Danylchuk, A.J., Nisbet, M.C., Engelbourg, S.I. (2017). What's that buzzing noise? Public opinion on the use of drones for conservation science. *BioScience*, 67, 382-385.
- Chapman, D., Corner, A., Webster, R., & Markowitz, E.M. (2016). Climate visuals: A mixed methods investigation of public perceptions of climate images in three countries. *Global Environmental Change*, 41, 172-182.
- Milfont, T.L. & Markowitz, E.M. (2016). Sustainable consumer behavior: A multilevel perspective. *Current Opinion in Psychology*, 10, 112-117.
- Zaval, L.\*, Markowitz, E.M.\*, & Weber, E.U. (2015). How will I be remembered? Conserving the environment for legacy's sake. *Psychological Science*, 26, 231-236.  
\*Shared first authorship
- Lee, T., Markowitz, E.M., Leiserowitz, A., Howe, P., & Ko, C. (2015). Global disparity in the predictors of public climate change awareness and risk perceptions. *Nature Climate Change*, 5, 1014-1020.
- Markowitz, E.M., Grasso, M., Jamieson, D. (2015). Climate ethics at a multidisciplinary crossroads: Four directions for future scholarship. *Climatic Change*, 130, 465-474.
- Grasso, M. & Markowitz, E.M. (2015). The moral complexity of climate change and the need for a multidisciplinary perspective on climate ethics. *Climatic Change*, 130, 327-334.
- Nisbet, M.C. & Markowitz, E.M. (2015). Experts in an age of polarization: Evaluating scientists' engagement with politics and civic life. *Annals of the American Academy of Political and Social Science*, 658, 36-154.
- Nisbet M.C. & Markowitz E.M. (2014). Understanding public opinion in debates over biomedical research: Looking beyond political partisanship to focus on beliefs about science and society. *PLoS ONE* 9(2):e88473.

- Corner, A., Markowitz, E.M., Pidgeon, N. (2014). Public engagement with climate change: The role of human values. *WIREs Climate Change*, 5, 411-422.
- Markowitz, E.M., Slovic, P., Vastfjall, D. & Hodges, S.D. (2013). Compassion fade and the challenge of environmental conservation. *Judgment & Decision Making*, 8, 397-406.
- Howe, P.D., Markowitz, E.M., Lee, T., Ko, C., Leiserowitz, A. (2013). Global perceptions of local temperature change. *Nature Climate Change*, 3, 352-356.
- Markowitz, E.M. & Bowerman, T. (2012). How much is too much? Examining the public's beliefs about consumption. *Analyses of Social Issues and Public Policy*, 12, 167-189.
- Bowerman, T. & Markowitz, E.M. (2012). The attitude-action gap: Toward a better understanding of "how much is enough." *Analyses of Social Issues and Public Policy*, 12, 230-238.
- Nisbet, M.C., Markowitz, E.M., Kotcher, J.E. (2012). Winning the climate change conversation: Framing and moral messaging in public campaigns. In L. Ahern & D.S. Bortree (Eds.), *Talking green: Exploring contemporary issues in environmental communications*. New York: Peter Lang.
- Yang, Y. & Markowitz, E.M. (2012). Direct and indirect effects of parental attitudes on children's active school travel: Evidence from a community sample. *Transportation Research Record*, No. 2318.
- Markowitz, E.M. (2012). Is climate change an ethical issue? Exploring young adults' beliefs about climate and morality. *Climatic Change*, 114, 479-495.
- Markowitz, E.M., Goldberg, L.R., Ashton, M.C. & Lee, K. (2012). Profiling the 'pro-environmental individual': A personality perspective. *Journal of Personality*, 80, 81-111.
- Markowitz, E.M. & Malle, B.F. (2012). Did you just see that? Making sense of environmentally relevant behavior. *Ecopsychology*, 4, 37-50.
- Markowitz, E.M. & Shariff, A.F. (2012). Climate change and moral judgment. *Nature Climate Change*, 2, 243-247.

Swim, J., Markowitz, E.M., & Bloodhart, B. (2012). Psychology and global climate change. In S. Clayton (Ed.), *The Oxford Handbook of Environmental Psychology*. New York, NY: Oxford University Press.

Trumbetta, S.T., Markowitz, E.M., Gottesman, I.I. (2007). Marriage and genetic variation across the lifespan: Not a steady relationship? *Behavior Genetics*, 37, 362-375.

Markowitz, E.M., Willemsen, G., Trumbetta, S.L., van Beijsterveldt, T.C.E.M., Boomsma, D.I. (2005). The etiology of mathematical and reading (dis)ability covariation in a sample of Dutch twins. *Twin Research and Human Genetics*, 8, 585-593.

### **Edited Volumes and Book-Length Publications**

Nisbet, M.C. (Editor), Ho, S., Markowitz, E., O'Neill, S., Schafer, M., Thaker, J.T. (Assoc. Editors) (2017). *The Oxford Encyclopedia of Climate Change Communication, Volumes 1-3*. New York and Oxford: Oxford University Press.

Markowitz, E.M., Center for Research on Environmental Decisions, & ecoAmerica. (2014). *Connecting on Climate: A Guide to Effective Climate Change Communication*. New York and Washington, D.C.: CRED & ecoAmerica.

### **Book Chapters and White Papers**

Rose, K. M., Holesovsky, C. M., Brossard, D., and Markowitz, E. (2019). *Faculty Public Engagement Attitudes and Practices at Land-Grant Universities in the United States*. University of Wisconsin-Madison. Madison, WI: Department of Life Sciences Communication. Available: <http://scimep.wisc.edu/projects/reports/>

Markowitz, E.M. & Chapman, D.A. (2019). *Engaging diverse audiences on climate change adaptation: Key insights for effective communication from across the social sciences*. Rotterdam, Netherlands: Global Center on Adaptation.

Babutsidze, Z., Bradley, G., Chai, A., Dietz, T., Hales, R., Markowitz, E.M., Nesta L. (2018). *Public perceptions and responses to climate change in France*. Universite Cote D'Azur: France.

- Markowitz, E.M. & Guckian, M. (2018). Climate change communication: Challenges, insights and opportunities. In S. Clayton & C. Manning (Eds.), *Psychology and climate change*. San Diego, CA: Elsevier.
- Nisbet, M.C., Markowitz, E.M. & Kristiansen, S. (2017). *Science and Inequality: Why More Than Public Engagement is Needed*. Cambridge, MA: American Academy of Arts & Sciences.
- Markowitz, E.M. (2017). *Leveraging existing values to promote social change: A different way to think about the role of values*. Washington, D.C.: FrameWorks Institute.
- Nisbet, M. C. & Markowitz, E. (2016). *Strategic Science Communication on Environmental Debates*. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M. C. & Markowitz, E. (2016). *Science Communication Research: Bridging Theory and Practice*. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M. C. & Markowitz, E. (2016). *Americans' Attitudes about Science and Technology: The Social Context for Public Communication*. Washington, DC: American Association for the Advancement of Science.
- Nisbet, M. C. & Markowitz, E. (2015). *Public Engagement Research and Major Approaches*. Washington, DC: American Association for the Advancement of Science
- Markowitz, E.M. (2013). *Efficacy: A brief overview with an eye towards implications and measurement*. Washington, D.C.: FrameWorks Institute.
- Nisbet, M.C., Markowitz, E.M., Hestres, L., & Payne, A. (2012). *Innovations in mobilization and communications: A case study analysis*. Washington, D.C.: ecoAmerica.
- Nisbet, M.C., Markowitz, E.M., Hestres, L., & Payne, A. (2012). *Policy reform: A case study analysis*. Washington, D.C.: ecoAmerica.
- Nisbet, M.C., Markowitz, E.M., Hestres, L., & Payne, A. (2012). *Public participation and social change: Literature review to inform climate campaigns*. Washington, D.C.: ecoAmerica.



## Publications In Preparation

\* abstracts available upon request

Guckian, M., Markowitz, E.M....Staudinger, M.D. (Revise and Resubmit). Assessing the impact of an online climate science community: The Early Career Climate Forum.

Brough, A.R. et al. (Under review). Understanding how sustainable initiatives fail: A Framework to aid design of effective interventions.

Markowitz, E.M. & Sokoloski, R. (In prep). Low-income households and energy use behavior change.

Syropoulos, S., Watkins, H.M., & Markowitz, E.M. (In prep). The role of gratitude in motivating intergenerational environmental stewardship

## Popular Press and Other Publications

Markowitz, E.M. & Corner, A. (2019, September 27). Climate change is really about prosperity, peace, public health and posterity—not saving the environment. *The Conversation*. (>27,000 readers as of 5/1/20)

Markowitz, E.M. & Sweetland, J. (2018, July 10). Entering a polarized issue through a “side door.” *Stanford Social Innovation Review*.

Markowitz, E.M. & Zaval, L. (2016, January 4). Here’s the secret to making people care about climate change. [Editorial]. *The Washington Post*.

Staudinger, M. & Markowitz, E.M. (2015, June 24). Introducing the revamped Early Career Climate Forum: What, why, how and where. [Editorial]. *Early Career Climate Fourm*.

Markowitz, E.M. (2012). Why few Americans view climate change as a moral problem. *Age of Engagement Blog*, guest post.

Markowitz, E.M. & Shariff, A.F. (2012). Climate change and the human moral judgment system. *Climate Policy & Science* (online).

Markowitz, E.M. (2010). Exploring Oregonians’ beliefs about consumption and climate change: Is there common ground after all? *Ecotone*.

Markowitz, E.M., Clement, M.T., & Bowerman, T. (2009). Are environmental sociologists looking at reducing consumption? *Environment, Technology and Society Newsletter, Fall*, 6-7.

Markowitz, E.M. & Doppelt, R. (2009). Reducing greenhouse gas emissions through behavioral change: An assessment of past research on energy use, transportation and water consumption. Published online, *Climate Leadership Initiative*.

## **Special Issues Convened**

*Multi-disciplinary perspectives on climate ethics*. (2015). Grasso, M. & Markowitz, E.M. (Eds.), *Climatic Change*.

## **Conferences, Symposia, Panels and Workshops Organized**

*De-mystifying public engagement: A two-day crash course in using research to change the world*. (2019, June). 2-day workshop run for faculty, post-docs, graduate students and staff at UMass Amherst. Co-facilitator.

*Science Communication Workshop*. (2018, April). Half-day workshop run for staff and visitors at US Fish and Wildlife Service, Hadley Branch.

*Environmental Social Science Research: Commonalities and Conundrums*. (2018, March). One-day workshop held at UMass Amherst, co-hosted with Anita Milman (ECO).

*Sustainability Psychology Pre-Conference*. (2016, January). Pre-conference held at Society for Personality and Social Psychology annual conference, San Diego, CA. Co-chair.

*Civic science lab: Wind power and climate change* (2015, May). One-day public engagement and communication workshop co-developed and led with Matt Nisbet for UMass Amherst Offshore Wind IGERT fellows and faculty.

*Sustainability Psychology Pre-Conference*. (2015, February). Pre-conference held at Society for Personality and Social Psychology annual conference, Long Beach, CA. Lead organizer.

*Media savvy psychologists: Work with the press so they say what you mean, and you mean what you say.* (2014, August). Panel session convened at American Psychological Association Annual Convention. Co-chaired with Jerri Lynn Hogg (Fielding Graduate University).

*Sustainability Psychology Pre-Conference.* (2014, February). Pre-conference held at Society for Personality and Social Psychology annual conference, Austin, TX. Co-organized with Cindy Frantz (Oberlin), Alex Maki (University of Minnesota), Sandra Rodegher (Arizona State) and Vera Colaco (Lisbon).

*Multi-disciplinary perspectives on climate ethics.* (2013, September). Workshop co-organized and convened with Marco Grasso (University of Milan-Bicocca), held in Como, Italy.

*Communicating climate science: Psychological challenges and opportunities.* (2013, August). Symposium session held at American Psychological Association Annual Convention. Co-chaired with Beth Karlin (University of California, Irvine).

*Psychological factors shaping the perception of climate change.* (2012, August). Symposium session held at American Psychological Association Annual Convention. Co-chaired with Peter Howe (Pennsylvania State University).

*Bringing psychology into ESS (Environmental Studies and Sciences).* (2010, June). Multiple-session symposium held at the Association for Environmental Studies and Sciences 2010 Conference. Co-organized with Joel Nigg (Oregon Health and Sciences University) and Christine Manning (Macalester College).

*Interdisciplinary perspectives on climate change.* (2010, April). Panel discussion held at the University of Oregon First Annual Graduate Research Forum.

## **Conference Presentations and Invited Lectures (since 2014)**

Markowitz, E.M. (2019, October). *So we want to save the world? What the behavioral sciences can (and can't) offer the sustainability movement.* Invited lecture. Vassar College. Poughkeepsie, NY.

Vesel, L., Ginn, J., Chapman, D., Markowitz, E.M., Lickel, B. (2019, June). *Community preferences for climate change resilience strategies.* Poster. Society for Community Research & Action 2019. Chicago, IL.

Rose, K., Brossard, D., Markowitz, E.M. (2019, May). *Scientists as decision-makers: How science faculty members view the public and contributions to decisions about science*. Accepted paper. International Communication Association 2019 Conference. Washington, D.C.

Markowitz, E.M. (2019, April). *Americans' beliefs about top-down versus bottom-up approaches to solving societal challenges: New insights*. Invited guest seminar. SciMEP research group at University of Wisconsin-Madison. Madison, WI.

Guckian, M., Lickel, B. & Markowitz, E.M. (2019, January). *From badmouthing to boycotting: Exploring Americans' reactions to high profile corporate scandals*. Invited talk. Sustainability Psychology Pre-conference at Society for Personality and Social Psychology annual meeting. Portland, OR.

Ginn, J., Markowitz, E.M....Lickel, B. (2019, January). *Individual preferences for climate change solutions as a top-down vs. bottom-up process*. Poster. Sustainability Psychology Pre-conference at Society for Personality and Social Psychology annual meeting. Portland, OR.

Markowitz, E.M. (2018, September). *Examining Americans' beliefs about top-down versus bottom-up approaches to solving societal challenges*. Invited lecture. Indiana University School of Public and Environmental Affairs. Bloomington, IN.

Markowitz, E.M., Guckian, M., Chapman, D., Lickel, B. (2018, June). *Will consumers step up when corporations let us down? Examining Volkswagen owners' responses to the diesel emissions scandal*. Talk. Sustainable Consumption Research and Action Initiative 2018 conference. Copenhagen, Denmark.

Markowitz, E.M. (2017, November). *Climate change communication workshop*. Invited lecture. Massachusetts Ecosystem Climate Adaptation Network inaugural meeting. Westborough, MA.

Markowitz, E.M. (2017, November). *Overcoming our (bad) environmental habits*. Invited lecture. Western Mass Youth Climate Summit. Easthampton, MA.

Markowitz, E.M. & Guckian, M.L. (2017, August). *Using non-environmental frames to increase social sanctioning of environmental behavior*. Talk. American Psychological Association Annual Convention. Washington, DC.

- Markowitz, E.M. (2017, August). *Ten years later: Reflecting on my first decade as an environmental social scientist*. Invited lecture. American Psychological Association annual convention. Washington, D.C.
- Markowitz, E.M. (2017, July). *A brief introduction to climate skepticism: What, where and why*. Invited lecture. RISSC Management Conference. Amherst, MA.
- Chapman, D. A., Guckian, M. G., Lickel, B., & Markowitz, E. M. (2017, June). *Identities interact to influence responses to the Volkswagen emissions scandal*. Talk. Society for the Psychological Study of Social Issues annual meeting. Albuquerque, NM.
- Nisbet, M.C. & Markowitz, E.M. (2017, June). *Science and Inequality: Why More Than Public Engagement is Needed*. Invited lecture. Meeting of the Public Face of Science project, American Academy of Arts & Sciences. Cambridge, MA.
- Chapman, D. A., Lickel, B., & Markowitz, E. (2017, May 13). *The Effect of Ideology on Interpersonal Communication of Polarized Public Risks*. Invited data blitz presentation. "From Micro-Level Cognitive Phenomena to Large-Scale Social Dynamics" Small Group Conference. Princeton, NJ.
- Markowitz, E. & Chapman, D. A. (2017, May 9). *Does discussing adaptation "subtract from prevention"? Perceived tradeoffs between adaptation and mitigation-based policy planning*. Poster. National Adaptation Forum. Saint-Paul, MN.
- Markowitz, E.M. (2017, February). *What motivates scientists to engage with the public?* Invited lecture. Annual meeting of the American Association for the Advancement of Science. Boston, MA.
- Markowitz, E.M. (2017, January). *Why we'll need sustainability psychologists more than ever, after tomorrow*. Invited lecture. Sustainability Psychology preconference for the 2017 meeting of the Society for Personality and Social Psychology. San Antonio, TX.
- Markowitz, E.M. (2016, November). *Signaling and Sanctioning: Old solutions to a new (climate) problem?* Invited paper and lecture. Social Sciences Research Council Democracy and Climate Change meeting. Princeton, NJ.
- Chapman, D., Markowitz, E., & Corner, A. (2016, July). *Climate visuals: developing an evidence-based library of climate change imagery*. Invited lecture. Society for Conservation Biology Annual Meeting. Madison, Wisconsin.

- Chapman, D., Markowitz, E., & Corner, A. (2016, June). *Climate visuals: developing an evidence-based library of climate change imagery*. Invited lecture. Society for the Psychological Study of Social Issues. Minneapolis, Minnesota.
- Guckian, M.L., Markowitz, E.M., & Lickel, B. (2016, June). *Signaling de-consumption: Identifying the affective and cognitive bases of obligation to signal consumption choices to others*. Talk. International Sustainable Consumption Research and Action Initiative Conference conference. Orono, ME.
- Markowitz, E.M. (2016, April). *Leveraging psychological insights to promote conservation*. Invited seminar. Harvard Forest. Petersham, MA.
- Chapman, D., Markowitz, E., Corner, A., & Webster, R. (2016, January). *Climate Visuals: Developing an Evidence-Based Online Library of Climate Change Imagery*. Data blitz talk. Sustainability Psychology preconference for the 2016 meeting of the Society for Personality and Social Psychology. San Diego, CA.
- Guckian M.L. & Markowitz, E.M. (2016, January). *Examining the drivers of interpersonal communication in environmentally relevant behavior*. Poster. Sustainability Psychology preconference for the 2016 meeting of the Society for Personality and Social Psychology. San Diego, CA.
- Sokoloski, R. & Markowitz, E.M. (2016, January). *Investigating potential rebound effects of electricity generation reports*. Poster. Sustainability Psychology preconference for the 2016 meeting of the Society for Personality and Social Psychology. San Diego, CA.
- Zaval, L., Markowitz, E., Weber, E. (2015, November). *How will I be remembered? Conserving the Environment for the Sake of One's Legacy*. Talk. Society for Judgment and Decision Making annual meeting. Chicago, IL.
- Schneider, C., Zaval, L., Weber, E., Markowitz, E.M. (2015). *How will you feel tomorrow? Anticipated emotions and environmental behavior*. Poster. Society for Judgment and Decision Making annual meeting. Chicago, IL.
- Crookes, R., Markowitz, E.M., Weber, E.U. (2015). *Now that we have saved lives, let's save the environment! Defaults and their effect on behavioral spillover*. Poster. Society for Judgment and Decision Making annual meeting. Chicago, IL.

- Markowitz, E.M., Guckian, M. (2015, November). *Doing the right thing...again and again. Developing a web-based platform to study repeated proenvironmental action*. Invited lecture. Laboratory for Sustainable Societies, Columbia University.
- Markowitz, E.M. (2015, September). *Going back to the future: Leveraging psychological insights to promote conservation*. Invited seminar. Ohio State University. Columbus, Ohio.
- Markowitz, E.M., Nisbet, M.C., Danylchuk, A. (2015, August). *What's that buzzing noise? Public acceptance of drone use for environmental conservation*. Invited lecture. American Psychological Association Annual Convention. Toronto, Canada.
- Markowitz, E.M. (2015, June). *Promoting sustainability with a positive vision of the future*. Invited lecture. Seizing an Alternative Toward an Ecological Civilization. Claremont, CA.
- Zaval, L., Markowitz, E.M., Weber, E.U. (2015, May). *Conserving the Environment for Legacy's Sake*. Invited panelist. Psychological Responses to Climate Change Symposium. Association for Psychological Science Annual Convention. New York, NY.
- Markowitz, E.M., Guckian, M. (2015, May). *Communicating about climate adaptation: Opportunities and potential pitfalls*. Poster. National Adaptation Forum. St Louis, MO.
- Markowitz, E.M. (2015, January). *Putting the cart before the horse: Effective climate change communication starts with people, values and solutions*. Invited lecture. Georgetown University, Washington, DC.
- St. John, C., Markowitz, E.M., Marx, S. (2014, December). *Using Social Science Research to Inform and Improve the Practice of Climate Change Communication*. Talk. Meeting of the American Geophysical Union, San Francisco, CA.
- Crookes, R., Markowitz, E.M., Weber, E.U. (2014, November). *After the nudge: Effects of decision architecture on behavioral spillover*. Poster. Society for Judgment and Decision Making Annual Conference.
- Markowitz, E.M. (2014, October). *Public engagement and decision-making: Implications for managing risk in global agriculture*. Invited lecture. Systemic Risk in Global Agriculture meeting. Princeton University. Princeton, NJ.

Markowitz, E.M. (2014, August). *Presenting a new guide to climate change communication*. Invited lecture. American Psychological Association annual convention. Washington, DC.

## Awards, Honors, Scholarships (Selected)

2019	<b>Sustainability Curriculum Fellow.</b> UMass Amherst
2017	<b>Early Career Achievement Award.</b> Division 34, APA.
2015-2016	<b>Student-Centered Teaching &amp; Learning Fellow.</b> UMass Amherst.
2014-2015	<b>Next Generation Hazards &amp; Disasters Fellow.</b> Nat'l Sci Foundation.
2014-2015	<b>Civic Engagement &amp; Service Learning Fellow.</b> UMass Amherst.
2013	<b>DISCCRS VIII Symposium</b> (invited, attended). DISCCRS.org.
2012	<b>Outstanding student paper award.</b> APA Divisions 9 & 34.
2011	<b>Best paper award.</b> 9 <sup>th</sup> Biennial Conference on Enviro. Psychology.
2007-2012	<b>National Science Foundation Graduate Research Fellowship.</b> NSF.

## Graduate Student Advisees

\* Committee Chair or Co-Chair

Andrea Mah*	Current	PhD Student, Psychology
Nischal Neupane*	Current	MS Student, Environmental Conservation
Jared Starr	Current	PhD Student, Environmental Conservation
Amanda Davis	Current	MS Student, Environmental Conservation
Joel Ginn	Current	PhD Student, Psychology
Kate Rose	2019	PhD Student, Communications (UW-Madison)
Meaghan Guckian*	2019	PhD Student, Environmental Conservation
Dan Chapman*	2018	PhD Student, Psychology
Raymond Crookes	2017	PhD Student, Psychology (Columbia University)
Ana Emlinger	2016	PhD Student, Regional Planning
Meghna Marjadi	2016	MS Student, Organismic & Evolutionary Biology
Rebekah Zimmerer	2016	MS Student, Environmental Conservation
Tyler Gagne	2016	MS Student, Environmental Conservation
Sarah Lang	2016	MS Student, Regional Planning

## University and Professional Service (selected)

### University

2019-2020	<b>Member.</b> Search Committee, CNS Director of Communications.
2018-present	<b>Co-Director.</b> UMass Public Engagement Project.



2018-present **Organizer.** UMass Climate Change, Disparities & Diversity Group.  
 2017-2018 **Member.** UMass Public Engagement Project Steering Committee.  
 2015-present **Co-Chair.** Environmental Policy & Human Dimensions Graduate Program, Department of Environmental Conservation.

### Professional

2018-2021 **President-Elect/President/Past.** Am. Psych. Assoc., Division 34.  
 2018-present **Member.** Research Advisory Board, *Climate Outreach*.  
 2018-present **Member.** *How We Respond* Project Advisory Board, AAAS.  
 2017-present **Associate Deputy Editor.** *Climatic Change*.  
 2016-2018 **Council Representative.** Am. Psych. Assoc., Division 34.  
 2015-2017 **Associate Editor.** *Encyclopedia of Climate Change Communication*.  
 2014-2016 **Awards Committee Chair.** Am. Psych. Assoc., Division 34.  
 2013-2016 **Member-at-Large.** American Psychological Association Division 34.  
 2014-2016 **Conference Chair.** SPSP Sustainability Psychology preconference.  
 2013-2014 **Programming committee.** Am. Psych. Assoc., Division 34.

### Ad hoc reviewer (since 2014)

<i>Climatic Change</i>	<i>Nature Energy</i>
<i>Ecosystem Services</i>	<i>Nature Human Behavior</i>
<i>Environmental Communication</i>	<i>PLOS One</i>
<i>Environmental Studies and Sciences</i>	<i>PNAS</i>
<i>Global Environmental Change</i>	<i>Risk Analysis</i>
<i>Global Planetary Change</i>	<i>Social Influence</i>
<i>Journal of Environmental Psychology</i>	<i>Social Issues</i>
<i>Journal of Exp. Psychology: Applied</i>	<i>Sustainability</i>
<i>Journal of Exp. Social Psychology</i>	<i>TOPICS</i>
<i>Nature Climate Change</i>	

### Professional Memberships

2012- Society for Conservation Biology.  
 2009- Association of Environmental Studies and Sciences.  
 2008- American Psychological Association (APA).  
 2008- Society for Personality and Social Psychology.  
 2008- APA Division 34 (Environmental, Population & Conservation Psychology).